Openfinance
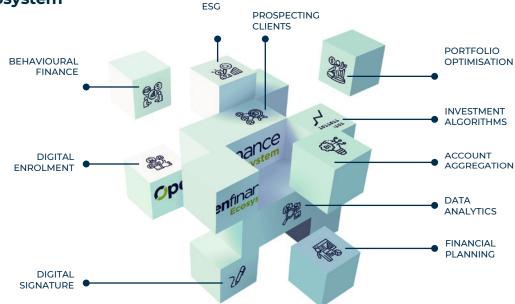
Openfinance Ecosystem

The modular ecosystem comprised of the market's best wealthtech solutions

Custom build your ecosystem

Labels around the ecosystem diagram:
- ESG
- PROSPECTING CLIENTS
- BEHAVIOURAL FINANCE
- PORTFOLIO OPTIMISATION
- INVESTMENT ALGORITHMS
- DIGITAL ENROLMENT
- ACCOUNT AGGREGATION
- DATA ANALYTICS
- FINANCIAL PLANNING
- DIGITAL SIGNATURE

Functions of the solution

It serves as a marketplace offering the market's best wealthtech solutions, which are fully integrated with the Openfinance wealth management products in order to boost the value of your business.

It standardises all the major investment processes through a platform with optimal user experience.

It is continuously supplemented to respond to the current challenges in the industry thanks to collaboration with the most disruptive and innovative partners from the Open Wealth Challenge programme.
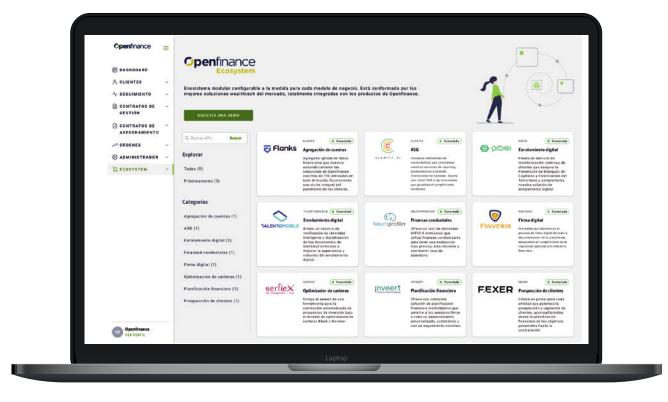
It considers all types of functions, from prospecting clients to portfolio optimisation, which helps make wealth management more efficient on the part of the entities.

It ensures the required anonymity and security of all client information for the modules available in Ecosystem to operate.

Advantages for business

1 **Reduced integration costs, operational risk and friction** that result from the launch of technological solutions.

2 It allows for connection using a **plug & play** approach and for the services offered by our technology partners to be combined as quickly and simply as possible, thus maximising scope and value for our clients.

3 It accelerates the **digital transformation** of your business without increasing technical complexity or the associated maintenance costs.

4 Thanks to the **large number of technology partners**, Openfinance clients can select who they work with based on business model, functional requirements, technical support or experience.

5 The wide variety of our standardised integrations **allows you to configure a robust** wealth management **solution with standard management** for different providers.

6 It can be accessed from a **secure, isolated and specific sandbox environment** in order to test the Ecosystem solutions. This allows the available functions to be tested without any impact on the production environment.

Our solution